

# Senate Study Bill 3149 - Introduced

SENATE FILE \_\_\_\_\_  
BY (PROPOSED COMMITTEE ON  
HUMAN RESOURCES BILL BY  
CHAIRPERSON RAGAN)

## A BILL FOR

1 An Act relating to the state comprehensive Alzheimer's disease  
2 response strategy.  
3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

1     Section 1. ALZHEIMER'S DISEASE RESPONSE STRATEGY —  
2 FINDINGS AND INTENT.

3     1. The general assembly finds all of the following based on  
4 data compiled by the Alzheimer's association:

5     a. In 2011, an estimated 5.4 million Americans were  
6 diagnosed and living with Alzheimer's disease, the most common  
7 form of dementia. One in eight or 13 percent of people age  
8 65 and older and 43 percent of people age 85 and older have  
9 Alzheimer's disease. With longer life expectancies and  
10 increases in the number of persons reaching 65 years of age,  
11 the number of new cases of Alzheimer's disease among those 65  
12 years of age and older is expected to double by 2050, when  
13 someone in the United States will develop Alzheimer's disease  
14 every 33 seconds.

15     b. While the prevalence of Alzheimer's disease is greater  
16 among those over 65 years of age, younger onset Alzheimer's  
17 disease affects approximately 200,000 persons under age 65  
18 nationwide. The impact can be financially devastating on the  
19 individuals and their families during their working years, and  
20 these individuals experience barriers to services and supports  
21 that are generally designed for an older population.

22     c. The impact of Alzheimer's disease is staggering in the  
23 emotional and economic toll on individuals, their families, and  
24 employers, in the increased loss of life, and in the costs of  
25 providing care.

26     (1) (a) Alzheimer's disease is a fatal condition with no  
27 known means to alter the underlying course of the disease.  
28 The symptoms of Alzheimer's disease worsen over time,  
29 slowly robbing individuals of their memories, autonomy, and,  
30 ultimately, life.

31     (b) Caregivers experience high levels of stress and  
32 negative effects on their health, employment, income, and  
33 financial security. In 2010, 14.9 million family and friends  
34 provided 17 billion hours of unpaid care to those with  
35 Alzheimer's and other dementias, at an estimated uncompensated

1 cost of \$202.6 billion.

2 (c) In 2010, businesses lost \$36.5 billion, including costs  
3 of lost productivity, related to employees providing care for  
4 individuals with Alzheimer's or other dementias.

5 (2) Alzheimer's disease is the sixth leading cause of death  
6 across all ages in the United States, and the fifth leading  
7 cause of death for those 65 years of age and older. While  
8 the major causes of death — stroke, prostate cancer, breast  
9 cancer, heart disease, and HIV — experienced significant  
10 declines between the years 2000 and 2008, deaths attributable  
11 to Alzheimer's have increased by 66 percent.

12 (3) Average Medicare payments for people with Alzheimer's  
13 disease and other dementias are three times higher than for  
14 those without the disease. Medicaid spending for seniors with  
15 Alzheimer's disease and other dementias is nine times higher  
16 than for those without the disease. Nursing home admissions  
17 are expected for 75 percent of those over 80 years of age  
18 with Alzheimer's disease, compared with only 4 percent of the  
19 general population.

20 d. In 2011, approximately 69,000 Iowans had been diagnosed  
21 with Alzheimer's disease, with an expected increase in its  
22 prevalence of 18 percent by the year 2025. Alzheimer's disease  
23 was the fifth leading cause of death for Iowans in 2009. In  
24 2009, Iowans died from Alzheimer's at the rate of 42 deaths per  
25 100,000, almost double the national average of 24.7 deaths per  
26 100,000.

27 e. Iowa's challenge in confronting Alzheimer's disease is  
28 exacerbated by the state's large and growing aging population,  
29 fragmented service systems, lack of adequate disease data, and  
30 growing workforce shortage. In the 2011 listening sessions  
31 conducted by the Alzheimer's association, Iowans reported  
32 that the most critical issues associated with Alzheimer's are  
33 difficulty in obtaining a diagnosis, the need for training of  
34 physicians and other health care providers, more funding for  
35 federal research, the quality of care in facilities including

1 staffing ratios, activities, and turnover, and the availability  
2 and accessibility of services.

3 (1) By 2030, according to the United States Census Bureau,  
4 the population of Iowans 65 and older will constitute 22.4  
5 percent of the state's total population.

6 (2) A fragmented service system results in difficulty  
7 for individuals and families in accessing information and  
8 resources, eligibility for services is often complicated and  
9 confusing, and while services are often developed to meet local  
10 needs this local flexibility means that services and supports  
11 are not consistently available across the state.

12 (3) (a) Workforce shortages and lack of training impact  
13 care for persons with Alzheimer's disease in day-to-day  
14 hands-on care, primary care, and specialty care.

15 (b) The inadequate capacity and insufficient training  
16 of the workforce requires enhancement of the geriatric  
17 competencies of the entire workforce and increased recruitment  
18 and retention of geriatric specialists and caregivers.

19 (c) It is estimated that direct care workers provide 70 to  
20 80 percent of hands-on long-term care and personal assistance  
21 for the elderly, persons with disabilities, and persons with  
22 chronic conditions. The department of workforce development  
23 projects the need for an estimated 11,000 additional direct  
24 care professionals between 2008 and 2018.

25 (d) Sixty-two Iowa counties are designated as primary  
26 care shortage areas. Primary care practices are the initial  
27 point of diagnosis and information and ongoing care for many  
28 patients and their families. Lack of primary care practices  
29 delays response to patient needs and many clinicians have not  
30 received the specialized or state-of-the-art training specific  
31 to Alzheimer's disease.

32 (e) Ninety Iowa counties are mental health professional  
33 shortage areas. The specialty care areas most lacking in the  
34 state are psychiatry and neurology, two areas most needed by  
35 individuals with Alzheimer's disease.

1 f. Lack of understanding and misperceptions of Alzheimer's  
2 disease delay diagnosis and perpetuate the pervasive social  
3 stigma and feelings of isolation and denial about the disease,  
4 delay early assessment and diagnosis and access to accurate  
5 information and beneficial resources and services, and impede  
6 efforts to improve system supports for those with Alzheimer's.  
7 As many as 50 percent of people meeting the diagnostic criteria  
8 for dementia have never received a diagnosis. While there  
9 is not a known cure for Alzheimer's disease, early detection  
10 affords the benefits of better management of symptoms,  
11 behaviors, and coexisting conditions; facilitation of a  
12 course of care; provision of training, education, and support  
13 services; delay in progression of the disease and potential  
14 institutionalization; and opportunity for advance planning for  
15 the future.

16 g. (1) Transformation must take place in the way  
17 individuals with Alzheimer's and their families are perceived  
18 and supported; in the way medical and long-term care is  
19 provided and managed; and in the way communities prepare  
20 for the challenge of a growing number of Iowans touched by  
21 Alzheimer's.

22 (2) Alzheimer's disease is one of the greatest public  
23 health challenges facing the current generation and requires  
24 a comprehensive state response to provide persons with  
25 Alzheimer's disease, their families and caregivers, health  
26 and long-term care providers, and society as a whole with a  
27 strategy to confront this personally devastating and publicly  
28 costly crisis.

29 2. It is the intent of the general assembly that the  
30 comprehensive Alzheimer's disease response strategy incorporate  
31 all of the following principles:

32 a. Build the foundation to prepare for long-term  
33 investments and comprehensive supports in the future. This  
34 principle includes addressing the stigma of the disease,  
35 collecting useful data, addressing workforce challenges, and

1 creating a state-level infrastructure to prepare the state for  
2 the future.

3 b. Recognize that Alzheimer's disease and related dementias  
4 are best addressed with a social model of supports, rather than  
5 a medical model of treatment. The social model incorporates  
6 strategies such as delaying onset of the disease through  
7 healthy behaviors, improving long-term health, and providing  
8 psychosocial supports and education for individuals and their  
9 families.

10 c. Expand partnerships between public and private entities  
11 with interest or expertise in Alzheimer's disease, and  
12 efficiently utilize services within limited resources and  
13 funding. Partnerships should include but are not limited  
14 to federal, state, and local governments; community-based,  
15 nonprofit, faith-based, health care, long-term care, and other  
16 organizations; and other interested individuals and entities.

17 d. Endeavor to provide standardized and consistent access  
18 to multiple, individualized services and supports. Initial  
19 efforts should focus on providing access to information and  
20 referral sources, and to home and community-based services.

21 e. Invest in evidence-based interventions. There are  
22 proven interventions for Alzheimer's disease, and the state  
23 should use its limited resources to target proven strategies.

24 Sec. 2. NEW SECTION. 135P.1 Definitions.

25 As used in this chapter, unless the context otherwise  
26 requires:

27 1. "*Alzheimer's disease*" or "*Alzheimer's*" means a  
28 progressive, degenerative, fatal disorder that results in loss  
29 of memory, loss of thinking and language skills, and behavioral  
30 changes. "*Alzheimer's disease*" includes related dementias  
31 including vascular dementia, Parkinson's disease, dementia with  
32 Lewy bodies, frontotemporal dementia, Crutzfeldt-Jakob disease,  
33 normal pressure hydrocephalus, and mixed dementia.

34 2. "*Department*" means the department of public health.

35 Sec. 3. NEW SECTION. 135P.2 Comprehensive Alzheimer's

1 **disease response strategy — coordination hub, development, and**  
2 **administration of strategy.**

3 1. The department of public health shall coordinate the  
4 state's efforts to administer a comprehensive Alzheimer's  
5 disease response strategy including provision of a coordination  
6 hub to facilitate, integrate, deliver, and monitor interagency  
7 planning and policymaking; education, training, and public  
8 awareness protocols and activities; provision of public  
9 information and referral services; public and private  
10 partnerships; and funding resources.

11 2. The department shall build a foundation to prepare  
12 for long-term investments in and support of a comprehensive  
13 strategy. In building this foundation, the department shall  
14 expand partnerships between public and private entities  
15 with interest or expertise in Alzheimer's disease; emphasize  
16 a social model of supports rather than a medical model of  
17 treatment; increase public awareness and address the stigma of  
18 the disease; develop a system of standardized and consistent  
19 access to multiple, individualized, and least restrictive  
20 quality services and supports; provide access to information  
21 and referral sources; address workforce challenges; collect  
22 and disseminate useful data; and invest in evidence-based  
23 interventions.

24 3. The department shall formulate a multiyear comprehensive  
25 Alzheimer's disease response strategy to address Alzheimer's  
26 disease that includes short-term and long-term objectives.  
27 Both short-term and long-term objectives should focus on  
28 providing individuals with Alzheimer's disease with the highest  
29 quality care in the most efficient manner at all stages of the  
30 disease and in all settings across the service and supports  
31 continuum. The department shall update the initial strategy as  
32 necessary to address the challenges presented with increased  
33 prevalence of the disease and shall submit a progress report  
34 annually in January to the governor and the general assembly.

35 4. In administering the comprehensive Alzheimer's

1 disease response strategy, the department shall do all of the  
2 following:

3     *a. Infrastructure.* The department shall create the  
4 coordinated state infrastructure necessary to support and fund  
5 Alzheimer's disease-related activities in the state.

6     (1) The department shall establish the position of  
7 Alzheimer's coordinator within the department to work  
8 in partnership with public and private entities and the  
9 multidisciplinary advisory council to formulate and administer  
10 the comprehensive Alzheimer's disease response strategy,  
11 to avoid duplication of public and private efforts, and  
12 to leverage and efficiently utilize available funding and  
13 resources. The coordinator shall do all of the following:

14     (a) In collaboration with the multidisciplinary advisory  
15 council, initially formulate and subsequently update the  
16 comprehensive Alzheimer's disease response strategy.

17     (b) Coordinate a public awareness campaign with public and  
18 private partners.

19     (c) Lead and coordinate data collection efforts among  
20 public and private entities, and disseminate pertinent  
21 information.

22     (d) Promote Alzheimer's disease evidence-based practices,  
23 including but not limited to caregiver education and training  
24 and physician practice standards.

25     (e) Act as a liaison to the aging and disability resource  
26 centers, area agencies on aging, state and national Alzheimer's  
27 association chapters, and other entities to ensure Alzheimer's  
28 disease is appropriately addressed statewide.

29     (f) Monitor relevant workforce projections and workforce  
30 enhancement activities in coordination with the department of  
31 workforce development, the health and long-term care advisory  
32 council created pursuant to sections 135.163 and 135.164, and  
33 other existing entities and efforts.

34     (g) Research, respond to, and coordinate funding  
35 opportunities, including promotion of public-private

1 partnerships.

2 (h) Create accountability among public and private entities  
3 responsible for providing services and supports for individuals  
4 with Alzheimer's disease and their families.

5 (i) Act as the state-level Alzheimer's disease expert  
6 to build and maintain relationships at the local, state, and  
7 national levels.

8 (j) Provide staff support to the multidisciplinary advisory  
9 council.

10 (2) The department shall create a multidisciplinary  
11 advisory council to assist and advise the department and  
12 the coordinator, to develop partnerships to coordinate,  
13 collaborate, and support Alzheimer's-related services and  
14 programs throughout the state, and to advocate on behalf of  
15 persons with Alzheimer's and their families. The department  
16 and coordinator may establish workgroups of the advisory  
17 council as necessary to administer the response strategy.  
18 The advisory council shall include but is not limited to  
19 representation from all of the following:

20 (a) Individuals with Alzheimer's disease and their  
21 families.

22 (b) Caregivers and other consumers with an interest in  
23 Alzheimer's disease.

24 (c) Adult day services, respite, and other home and  
25 community-based services.

26 (d) Primary care providers.

27 (e) Geriatricians, neurologists, and other specialty care  
28 providers with expertise in Alzheimer's disease.

29 (f) Nursing facilities, assisted living programs, and other  
30 facility-based services.

31 (g) Hospitals, clinics, and other medical facilities.

32 (h) The Alzheimer's association, Iowa chapter.

33 (i) The Iowa caregivers association.

34 (j) AARP Iowa.

35 (k) The Iowa association of area agencies on aging.

- 1 (l) The long-term care resident's advocate.
- 2 (m) Faith-based entities.
- 3 (n) Community-based organizations with an interest in
- 4 Alzheimer's disease.
- 5 (o) The department on aging.
- 6 (p) The department of human services.
- 7 (q) The department of inspections and appeals.
- 8 (r) The department of public safety.
- 9 (s) The department of workforce development.

10 *b. Awareness and education.*

11 (1) The department shall administer a public awareness  
12 and education campaign to demystify and encourage public  
13 understanding and acceptance of Alzheimer's disease, promote  
14 the importance of early detection and diagnosis, educate  
15 physicians and other health professionals in best practice  
16 standards for care of persons with Alzheimer's, and disseminate  
17 accurate information and promote available resources.

18 (2) The campaign shall educate the public about the true  
19 prevalence of the disease, its social and economic impact  
20 on families, government, and society, signs and symptoms  
21 of cognitive problems in general and Alzheimer's disease  
22 specifically, how health care professionals should screen,  
23 diagnose, and treat cognitive problems, services and supports  
24 available, and the need for funding for research and services.

25 (3) The campaign shall target education to physicians and  
26 other health care professionals to promote best practices in  
27 diagnosis and referral, to increase early intervention and  
28 diagnosis, and to provide more immediate access to information  
29 and support for newly diagnosed individuals and their families.

30 (a) The campaign shall explore, endorse, and disseminate  
31 dementia-specific curriculum and training programs tailored to  
32 primary care providers to strengthen the role of primary care  
33 providers in assessing, treating, and supporting individuals  
34 with Alzheimer's disease.

35 (b) The department may utilize existing professionally

1 developed performance measures, such as the dementia  
2 performance measurement set developed by the physician  
3 consortium for performance improvement, in assisting physicians  
4 and other health care professionals in improving the quality of  
5 care for persons with Alzheimer's disease. Such performance  
6 measures may include but are not limited to activities such  
7 as performing cognitive assessments, determining functional  
8 status, managing symptoms, conducting palliative care  
9 counseling and advance care planning, and providing caregiver  
10 education and support.

11 *c. Providing information and resources to persons with*  
12 *Alzheimer's and their families.* The department shall create  
13 statewide partnerships to utilize and expand existing  
14 information and referral, education, care planning, and care  
15 coordination services to promote consumer access to quality  
16 information and services and to provide guidance and support  
17 to individuals with Alzheimer's and their families throughout  
18 the continuum of the disease. Partners may include but are not  
19 limited to the Alzheimer's association, Iowa chapter, and the  
20 aging and disability resource centers. The department shall  
21 ensure that any information or referral sources utilized are  
22 dementia-capable and provide accurate, reliable information.  
23 The efforts shall include educating community networks about  
24 Alzheimer's disease information and referral sources. The  
25 department shall integrate the participation of appropriate  
26 sectors of the community including but not limited to health  
27 care, public safety, legal system, and others in addressing the  
28 needs of and providing a coordinated network of support for  
29 individuals with Alzheimer's and their families.

30 *d. Addressing workforce challenges.* The department  
31 shall endeavor to ensure that individuals with Alzheimer's  
32 disease receive appropriate, quality care and treatment by  
33 professionals and caregivers who are Alzheimer's disease  
34 proficient and competency-based trained. The department  
35 shall work to expand and enhance the available and adequately

1 educated and trained workforce necessary to address the needs  
2 of people with Alzheimer's disease. The department shall  
3 define the elements of quality Alzheimer's care, determine  
4 the best indicators to measure whether quality care is being  
5 delivered, and embed these measures throughout every level of  
6 the medical and long-term care delivery systems to drive better  
7 practice.

8 (1) The department shall invest in state-level efforts to  
9 improve recruitment and retention of targeted professionals,  
10 including but not limited to psychiatrists, gerontologists,  
11 neurologists, and direct care professionals.

12 (2) The department shall coordinate with other state  
13 efforts to align and implement curriculum recommendations and  
14 dementia training requirements for direct care professionals  
15 and to expand application of a curriculum to other  
16 professionals and service providers who interact with persons  
17 with Alzheimer's disease. The department shall specifically  
18 incorporate into the goal of addressing workforce challenges,  
19 the directives relating to services, training, education, and  
20 public awareness for providers of services and supports as  
21 provided pursuant to section 231.62, Code Supplement 2011, to  
22 create dementia care protocols for facilities, agencies, and  
23 individuals that provide services and supports to individuals  
24 with Alzheimer's disease.

25 *e. Increasing access to quality services.* The department  
26 shall assess and identify gaps in the supply and adequacy  
27 of services and supports across the continuum of home and  
28 community-based, residential, medical, and social services and  
29 supports to address the needs of individuals with Alzheimer's  
30 and their families.

31 (1) The department shall promote coordinated,  
32 interdisciplinary, team-based, and person-centered care across  
33 the spectrum of medical, social, home and community-based, and  
34 long-term care to address the numerous facets of Alzheimer's  
35 disease and to ease transitions for individuals in the

1 progression of the disease.

2     (2) In developing the system of care, the department  
3 shall use and promote the availability of concepts and  
4 characteristics such as the health home and preventive care;  
5 promote and expand the availability of home and community-based  
6 services and supports including but not limited to respite and  
7 adult day services; expand the utilization of technologies such  
8 as telemedicine that increase access to services for persons  
9 with Alzheimer's, especially in rural and underserved areas  
10 of the state; and promote improvements in the capacity of  
11 residential levels of care to provide dementia-capable quality  
12 care for individuals with Alzheimer's disease.

13     (3) The department shall promote equitable access  
14 to affordable, necessary services and supports that are  
15 universally available, and delivered by dementia-capable  
16 providers.

17     *f. Improving Alzheimer's disease data collection in the*  
18 *state.* The department shall increase surveillance of the  
19 prevalence of Alzheimer's disease and its social, economic, and  
20 personal impact in the state to develop a source of reliable,  
21 quantifiable data.

22     (1) The department shall review, and to the extent possible,  
23 utilize existing assessment tools to promote common data  
24 elements and uniform collection of data to accurately capture  
25 relevant data on the population of persons with Alzheimer's  
26 disease in the state. Data collection shall focus on enabling  
27 better identification of Iowans with Alzheimer's disease,  
28 planning for services and efficient use of funding, and  
29 supporting research on the disease.

30     (2) The department shall also collect data to identify the  
31 unique needs and issues of persons with Alzheimer's disease who  
32 experience younger onset, and develop a plan to address the  
33 needs of this population.

34     (3) The department shall specifically incorporate the  
35 analysis of service utilization and future service needs as

1 directed in section 135.171, Code 2011.

2 (4) The department shall act as a centralized point of  
3 data collection and serve as a clearinghouse of information  
4 to assist individuals with Alzheimer's, their families,  
5 caregivers, policymakers, and others with interest in  
6 Alzheimer's disease.

7 Sec. 4. REPEAL. Sections 135.171 and 231.62, Code and Code  
8 Supplement 2011, are repealed.

9 EXPLANATION

10 This bill relates to the state's response strategy for  
11 Alzheimer's disease.

12 The bill provides findings and the intent of the general  
13 assembly regarding Alzheimer's disease. The findings include  
14 national prevalence data; data regarding the individual,  
15 social, and economic impact of Alzheimer's; and data specific  
16 to Alzheimer's disease in this state.

17 The bill provides that it is the intent of the general  
18 assembly that the comprehensive Alzheimer's disease response  
19 strategy incorporate the principles of building the foundation  
20 to prepare for long-term investments and comprehensive supports  
21 in the future; recognize that Alzheimer's disease and related  
22 dementias are best addressed with a social model of supports,  
23 rather than a medical model of treatment; expand partnerships  
24 between public and private entities with interest or expertise  
25 in Alzheimer's disease, and efficiently utilize services within  
26 limited resources and funding; endeavor to provide standardized  
27 and consistent access to multiple, individualized services and  
28 supports; and invest in evidence-based interventions.

29 The bill creates a new Code chapter, Code chapter 135P,  
30 to provide for a comprehensive Alzheimer's disease response  
31 strategy. The bill provides a definition of Alzheimer's  
32 disease which includes related dementias.

33 The bill directs the department of public health (DPH) to  
34 coordinate the state's efforts to administer a comprehensive  
35 Alzheimer's disease response strategy and to build a foundation

1 to prepare for long-term investments in and support of a  
2 comprehensive strategy. The department is directed to  
3 formulate a multiyear comprehensive Alzheimer's disease  
4 response strategy with short-term and long-term objectives,  
5 to update the strategy as necessary, and to submit a progress  
6 report annually in January to the governor and the general  
7 assembly.

8 The elements of the comprehensive Alzheimer's disease  
9 response strategy relate to infrastructure, which includes  
10 the establishment within the department of the position of  
11 Alzheimer's coordinator and creation of a multidisciplinary  
12 advisory council; increased awareness and education of the  
13 public and health care providers; provision of information  
14 and resources to persons with Alzheimer's and their families;  
15 addressing workforce challenges; increasing access to quality  
16 services across the continuum; and improving data collection on  
17 Alzheimer's in the state.

18 The bill repeals the Code section relating to a directive  
19 to DPH to analyze Iowa's population to determine the existing  
20 service utilization and future service needs of persons with  
21 Alzheimer's disease and similar forms of irreversible dementia  
22 (Code section 135.171) and the Code section relating to a  
23 directive to the department on aging to review trends and  
24 initiatives to address the long-term living needs of Iowans  
25 with Alzheimer's disease and similar forms of irreversible  
26 dementia, and to expand and improve training and education  
27 of persons who regularly deal with persons with Alzheimer's  
28 disease and similar forms of irreversible dementia (Code  
29 section 231.62). Both of these directives are instead  
30 incorporated into the duties of DPH under the new Code chapter.